

COOKIE NOTICE

The purpose of this notice is to inform you on what cookies we use on our website, and their purpose, that is, to help it function properly and offer you a customised experience. We are required by law to obtain your consent for certain cookies.

What are cookies?

Cookies are small files which are stored by your browser on your computer, tablet, or smart phone. Each cookie is designed to hold different types of data specific to a particular user (yourself) and the website (us). This allows us to deliver a better experience tailored to each of our users, whether it is directly from our website or through one of our social media pages.

What cookies do we use?

The cookies active in our website can be categorised as follows.

Essential cookies are required for the successful operation of the website and collect very little data about you. We are therefore not required to obtain your consent to processes these cookies. If you choose to prevent these cookies, you may not be able to use the site or its functionality, nor can we be certain that our site security controls will function properly during your visit.

- Strictly necessary
- Functionality

Non-essential cookies collect more tailored targeted data and are used either for statistics and analytics, and targeted advertising and marketing. Since these cookies do not contribute to the operations of the website, we are required to obtain your consent.

- Performance
- Targeting

Strictly necessary

These cookies let you move around the site and use essential features. These cookies do not collect data that can be used for marketing or remembering where you have been on the internet.

These are used to:

- Make sure you connect to the right service on our website when we make any changes to the way the site works.
- To route you to the specific areas you have requested when navigating through the site.
- Remember information you have entered on order forms.
- Remember the goods and services you ordered when you get to the checkout page.

Functionality

These cookies are used to provide our services and remember your settings to improve your visit.

These are used to:

- Remember if we have already asked you if you have read and understood our cookies.
- Remember your settings (if any).
- Remember items in your shopping cart whilst you browse.

Some of these cookies are managed for us by third parties. Where this is the case, we do not permit the third party to use the cookies for any purpose other than those listed above.

Performance

These cookies collect information about how you use our site. These cookies do not collect data that could identify you and are only used to help us improve our site and how it works. They also help us understand our users' interests and measure our effectiveness.

These are used for:

- Analytics – provide us with statistical data on how our site is used.
- Affiliates – lets our partners know how if our users visited their site or vice versa.
- Error and content management – helps us monitor errors and content usage to solve any issues and help optimise our content.
- Maintaining and testing designs – lets our web developers maintain the current site and possibly test for new designs.

Targeting

These cookies are linked to services by third parties and are placed through our site for our advertising service providers. They work by uniquely identifying your browser and device. These cookies are not necessary for the function of the site and can choose to not allow them.

These are used to:

- Link to our social media pages.
- Provide advertisers (directly or indirectly) with information on your visit.
- Provide data for audience research and segments.

A full, detailed list of cookies can be found in Annex 1 below.

Consent and withdrawal

When you first go on our website, you are presented with a cookie banner; by law we are required to inform you of the cookies we use, and to obtain your consent where required. For any query related to Privacy you can email us at chiliz.dpo@marcellocarames.com.

If you choose to accept and consent to certain cookies, your browser will remember this for the next time. All cookies will expire periodically (depending on the cookie and type of data collected).

You may choose to withdraw consent at any time. You will need to do this by changing some of your browser settings.

For further information, please visit www.cookiepedia.co.uk/how-to-manage-cookies or www.aboutcookies.org/how-to-delete-cookies/.

A number of cookies are set by various services and libraries to store any user-preferences and to track users from site to site. As some cookies are set by a third-party system it is impossible for us to specify under exactly which conditions they are set, but they appear to be set as follows.

Annex 1 - Cookies

Cookie Name	C o o k i e Classification	Which page is this created	Cookie Purpose
Account_id	Functional	Log in page	User related ID
User_id	Functional	Log in page	User related ID
Au_token	Functional	Log in page	Authentication credential
C_token	Functional	Log in page	CSRF (Cross Site Request Forgery) Security
Locale	Functional	Log in page	Language chosen by user